General information

Target audience

Suitable for Chairpersons of Council, Vice-Chancellors, University Presidents, Deputy Vice-Chancellors, Deans, Heads of Department and Senior Advancement Staff from Africa Higher Education Institutions

Topical approach

Will focus on the following:

- Key success factors to ensure a successful advancement campaign
- The University leadership imperative
- The crucial role that must be played by alumni
- Effective advancement marketing and communication
- Advancement and development
- The link between advancement and the institution’s Institutional Strategic Plan
- Structure follows strategy: Building effective and efficient advancement structures
- Funding advancement campaigns (*you cannot fly on empty*)
- Building internal and external support for advancement campaigns
- Advancement from the perspective of potential supporters

Programme fee

US $ 800 per participant

This includes all programme material, refreshments (tea/coffee and lunches) as well as formal functions which are offered as part of the programme. It excludes traveling and accommodation.

Participants are responsible for their own travelling arrangements as well as for the cost of accommodation for the duration of the programme.

Hotel details:

The workshop details are as follows:
DATES: 28th to 30th June 2016 (Arrival – Monday, 27th June – departure, Friday morning, 1st July 2016).

VENUE: The Kingdom Hotel, Victoria Falls, Zimbabwe

COSTS: Inclusive of morning/afternoon refreshments, lunch, as well as all workshop materials: $800 per participant

ACCOMMODATION: Participants will stay at the Kingdom Hotel where a special rate of $100 has been negotiated for workshop participants. Accommodation and related costs are to be borne by each participant

RESERVATIONS:

- Workshop Registration:
- Hotel Reservation: For reservations you can contact
  - Evelyn Dube edube@legacyafricahotels.com and
  - Linda Lifa lmvhiringi@legacyafricahotels.com

Kindly copy all hotel reservations made to Grace Tamwa and Yvette Quashie
gtamwa@gzu.ac.zw
gracetamwa@yahoo.com
yaquashie@aau.org

VISA ACQUISITION:

Participants should kindly contact the Host Institutions contact person for any enquiries and assistance needed to acquire visa to Zimbabwe:

Ms. Grace TAMWA
Personal Assistant to the Vice Chancellor

Great Zimbabwe University

P.O.Box 1235

Masvingo

Zimbabwe

Telephone: +263 39 266666/263033

Fax: +263 39 266665

Mobile: +263 772155911

E-mail: gtamwa@gzu.ac.zw

gracetamwa@yahoo.com

cc: yaquashie@aau.org

SHUTTLE SERVICE: Airport transfers have been negotiated with Wild Horizons for $8 per person one way. Participants who will want to use the facility should kindly contact Ms. Grace Tamwa.