

General information

Target audience

Suitable for Chairpersons of Council, Vice-Chancellors, University Presidents, Deputy Vice-Chancellors, Deans, Heads of Department and Senior Advancement Staff from Africa Higher Education Institutions

Topical approach

Will focus on the following:

- Key success factors to ensure a successful advancement campaign
- The University leadership imperative
- The crucial role that must be played by alumni
- Effective advancement marketing and communication
- Advancement and development
- The link between advancement and the institution's Institutional Strategic Plan
- Structure follows strategy: Building effective and efficient advancement structures
- Funding advancement campaigns (*you cannot fly on empty*)
- Building internal and external support for advancement campaigns
- Advancement from the perspective of potential supporters

Programme fee

US \$ 800 per participant

This includes all programme material, refreshments (tea/coffee and lunches) as well as formal functions which are offered as part of the programme. **It excludes traveling and accommodation.**

Participants are responsible for their own travelling arrangements as well as for the cost of accommodation for the duration of the programme.

Hotel details:

The workshop details are as follows:

DATES: 28th to 30th June 2016 (Arrival – Monday, 27th June – departure, Friday morning, 1st July 2016).

VENUE: The Kingdom Hotel, Victoria Falls, Zimbabwe

COSTS: Inclusive of morning/afternoon refreshments, lunch, as well as all workshop materials: **\$800** per participant

ACCOMMODATION: Participants will stay at the **Kingdom Hotel** where a special rate of **\$100** has been negotiated for workshop participants. Accommodation and related costs are to be borne by each participant

RESERVATIONS:

- **Workshop Registration:**
- **Hotel Reservation:** For reservations you can contact
- Evelyn Dube edube@legacyafricahotels.com and
- Linda Lifa lmvhiringi@legacyafricahotels.com

Kindly copy all hotel reservations made to Grace Tamwa and Yvette Quashie

gtamwa@gzu.ac.zw

gracetamwa@yahoo.com

yaquashie@aau.org

VISA ACQUISITION:

Participants should kindly contact the Host Institutions contact person for any enquiries and assistance needed to acquire visa to Zimbabwe:

Ms. Grace TAMWA

Personal Assistant to the Vice Chancellor

Great Zimbabwe University

P.O.Box 1235

Masvingo

Zimbabwe

Telephone: +263 39 266666/263033

Fax: +263 39 266665

Mobile: +263 772155911

E-mail: gtamwa@gzu.ac.zw

gracetamwa@yahoo.com

cc: yaquashie@aau.org

SHUTTLE SERVICE: Airport transfers have been negotiated with Wild Horizons for \$8 per person one way. Participants who will want to use the facility should kindly contact Ms. Grace Tamwa.