Dear Esteemed Colleagues,

**Special invitation to AAU: Higher Education in Africa at the tipping point – perhaps time to embrace a new paradigm?**

Greetings from the AAU and wishing you all a Happy New Year

As 2017 has started in earnest, I write to you in order to again bring to your attention the AAU University Advancement upcoming Workshop in Accra from 30th August – 1st September 2017.

In all likelihood 2017 will be a watershed year for Africa’s Institutions of Higher Education. The impact of the various socio-political, socio-economic as well as competitive driving forces are such that it is quite likely that Africa’s HEI’s, collectively and individually, will be confronted with fundamental decisions that may very well involve their future sustainable success.

This also informed AAU’s decisions when the focus and range of 2017 University Advancement workshops had to be determined.

The upcoming workshop will focus on:

Higher Education institutions function in different ecosystems and have to deal with different contextual prompts. However all Higher Education institutions are currently experiencing major driving forces necessitating a total re-look, a total re-positioning as well as transformed behavior and outcomes – in order to ensure sustained success in the 21st century. This workshop will provide university leaders with the facilitated opportunity to:

- Identify and engage with the key driving forces that prompt fundamental transformational response
- Familiarize themselves with cutting edge approaches and ‘tools’ that they can employ on the ongoing transformational journey
- Focus on the key people issues that should be addressed (University’s people hold the key to successful transformation)
- Reflect, in terms of both internal and external linkages, on good governance of the University in these turbulent transformational times.

This cutting-edge workshop is aimed at Chairpersons and members of University Councils, Vice chancellors/ presidents of Higher Education Institutions, Deputy Vice Chancellors, Deans, executive level HEI managers as well as directors of Marketing, Development and Alumni affairs.

True to the interactive and participative nature of the workshop, participants are welcome to prepare short PowerPoint presentations on how their respective institutions deal with the challenges of the 21st century.
Such presentations (maximum 15 minutes presentation per institution) will be factored into the workshop programme. Participants are encouraged to share their respective institutions’ specific approaches to the challenges of the 21st Century, in this manner.

Yours In the Service of Higher Education

Prof. Etienne Ehile
Secretary General
General information

Target audience

The target audience for the workshop includes:

- Vice Chancellors, Rectors, Presidents, DVC’s, Heads of Departments, Registrars, Chief Financial Officers, Chief Human Resources, Chief Protocol Officers of Africa HEI’s, – with the expectation that they should during the workshop articulate their needs in terms of the value adding services to the growth of Universities in Africa

Programme fees

US $ 500 per participant

This includes all programme material, refreshments (tea/coffee and lunches) as well as formal functions which are offered as part of the programme. It excludes traveling and accommodation.

Participants are responsible for their own travelling arrangements as well as for the cost of accommodation for the duration of the programme.

How to apply to attend the workshop

Complete the online application form from here: http://blog.aau.org/university-advancement-workshop-african-heis-in-an-age-of-discontinuity/

Hotel details:

VENUE: THE AAU CONFERENCE ROOM

The workshop details are as follows:

DATES: 30th August to 1st September 2017 (Arrival – Tuesday, 29th August  departure, Saturday 2nd September 2017).

COSTS: Inclusive of morning/afternoon refreshments, lunch, as well as all workshop materials:

ACCOMMODATION: Participants will stay at a special rate of $100 that has been negotiated for workshop participants. Accommodation and related costs are to be borne by each participant

RESERVATIONS:

- Workshop Registration: yaquashie@aau.org
• Hotel Reservation: For reservations you can contact the following:
  • MJ GRANDE HOTEL
  • CONTACT PERSON: ALI
  • EMAIL ADDRESS: mj@mjgrandhotelghana.com

Kindly copy all hotel reservations Mrs Yvette Quashie @ yaquashie@aau.org

VISA ACQUISITION

Participants should kindly contact the Host Institutions contact person for any enquiries and assistance needed to acquire visa to Accra: Yvette Quashie yaquashie@aau.org

E-mail:

SHUTTLE SERVICE:

Hotel Shuttle is free MJ Grande will be responsible for the air port pick up and drop off