



African Business Studies and Orientation Program (ABSOP)

An AFCHAM Initiative in education

Introduction

The African Business Studies and Orientation Program is an initiative by the education department of The African Chamber of Commerce in China (AfCham) to help university students and lecturers get an insight and practical orientation on business in Africa.

The program, managed by the Education Committee of AfCham consists of business studies, workshops, exchange programs and other activities by experts and professionals on business in Africa. Universities, Business Schools, Institutes, Companies and government departments interested in the program apply and register their participants at the beginning of each semester. There are two semesters a year. The first from September to December and the second from February to June. Students who complete the two semesters of studies successfully, graduate with a Diploma in African Business Studies.

Participants cannot register individually. They must register under an eligible institution that has signed up as a member of the collaborative platform. Member institutions participate by enrolling their students for the diploma course or enrolling their lecturers in the exchange program.

Categories of Participants

- + Lecturers
- + Researchers
- + Postgraduate students
- + Entrepreneurs
- + Executive directors
- + Undergraduate students

Program objectives

- + To groom Afrocentric business leaders of tomorrow
- + To teach new perspectives in doing business in Africa
- + To position African institutions as market leaders in African studies in general and African business studies in particular
- + To provide insights and orientation to non-African persons, companies and organizations doing business with or in Africa
- + To support and facilitate the growth of entrepreneurship among African youths

Program Structure

Studies
Counseling

Lectures &
Seminars

Research
projects

Exchange
Programs

For
lecturers

For
students

Internships
Orientation

At AfCham

In
Companies

Cost of participation

Online lectures for students

- 1 free trial lecture of 2hrs upon signing up + paid lectures in small groups

Exchange program for lecturers and students

- To be negotiated with partner institutions

Online orientation workshops for students

- 1 free trial orientation workshop of 2hrs upon signing up + paid workshops in small groups

Main focus

Trade

- International and Intra national Trade in Africa

Investment

- Investing in Africa

HRM

- Living and working in Africa

Partnership Structure

AfCham

Organizes lectures,
workshops
internships,
conferences and
exchange programs

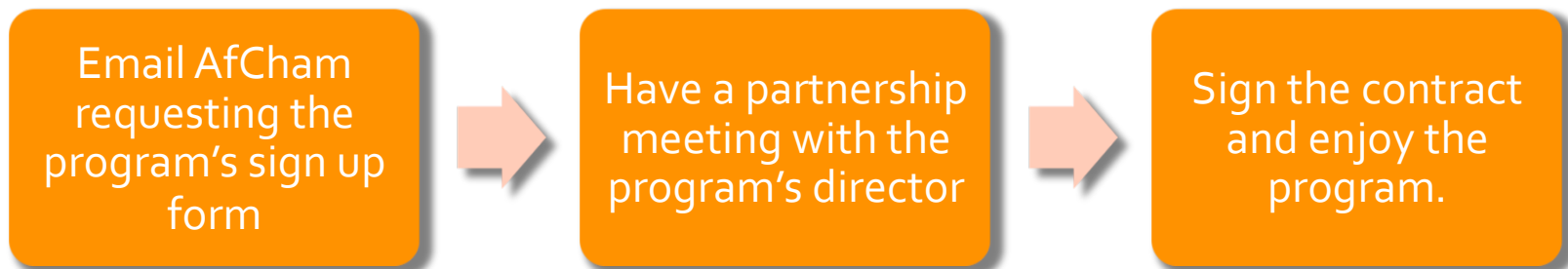
Provides lecturers,
trainers, venue for
internships and mini
workshops

Partner
Institution

Mobilizes and enrolls
students interested in
the program

Provides venue for
lectures, big
workshops and job
fairs.

Registration procedure in 3 steps



Registration deadline for the first semester: Tuesday, September 1st 2020
Official date for the semester opening: Monday, September 7th 2020

To request a registration form

Send an email to: edu@afcham-china.org

D. Nkwetato Tamonkia,

Head of Education Committee,

The African Chamber of Commerce in China.



www.afcham-china.org