



**ASSOCIATION OF AFRICAN UNIVERSITIES (AAU)**  
FACE TO FACE WORKSHOP  
ON  
**INCULCATING ENTREPRENEURIAL  
&  
JOB CREATION SKILLS**



**9<sup>TH</sup> - 12<sup>TH</sup> MAY, 2022**  
ASSOCIATION OF AFRICAN UNIVERSITIES  
ACCRA, GHANA

REGISTRATION FEE	ACCOMMODATION
INTERNATIONAL PARTICIPANTS \$650	BONSUKODA LODGE +233 304 544 468
GHANAIAAN PARTICIPANTS \$300	AMPOMAAH TOURIST HOTEL +233 302 507 487
	KINGSBRIDGE ROYAL HOTEL +233 302 541 151

**NOTE**  
TRANSPORTATION SERVICES WILL BE PROVIDED TO THOSE STAYING IN 5KM RADIUS OF AAU PREMISES

REGISTRATION LINK: <https://www.surveymonkey.com/r/UI10SIERLE21>

THE AAU WILL ISSUE CERTIFICATES OF PARTICIPATION AT THE END OF THE WORKSHOP

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# Inculcating Entrepreneurship & Job Creation Skills

9<sup>th</sup>-12<sup>th</sup> May , 2022

## AIM

To encourage and facilitate the adoption of entrepreneurial leadership in African HEIs

## OBJECTIVES

The main objectives of this workshop are intended to:

1. propose ways in which entrepreneurial leadership can be established in our institutions
2. promote the cultivation of an enterprise culture that suits our African context
3. develop ways in which the entrepreneurial mindset can be cultivated amongst faculty and staff
4. explore strategies for dealing with our challenges

## EXPECTED OUTCOMES

Participants of the workshop should be able to:

1. develop an employability and entrepreneurial leadership framework that will suit their institutions
2. gain an understanding of the existing paradigms, the types of enterprise cultures and strategies for bringing innovation and change

3. use the knowledge and skills as a toolkit to aid the establishment of enterprise and entrepreneurship programmes in institutions
4. acquire greater awareness of ways in which some of the challenges associated with graduate employability and job creation can be effectively dealt with.
5. ensure that quality standards, suitable curricula content and academic rigour are maintained in the delivery of enterprise and employability related programmes

### **CONTENT TO BE COVERED**

The content to be covered include, but is not limited to the following topics:

1. An award for employability in a university
2. Employability Skills; what the current employer looking out from the current Graduate
3. Employability and Skills Gap between Industry and HE
4. How to set up an Entrepreneurship Incubation Centre for an Academic Institution for the benefit of Students and faculty
5. Mainstreaming Innovation & Entrepreneurship Capacity in the African Continent

### **TARGET AUDIENCE**

Participation is open to all who are involved in higher and tertiary education regardless of their area of specialization, including but not limited to:

- Lecturers
- ICT personnel
- Deans
- Heads of departments
- Examination officers
- Teaching and learning centres' personnel
- Business School personnel

### **FEES**

- Participants from outside Ghana: **US\$650.00**
- Participants from Ghana: **US\$300.00**

**N/B:** The payment details should indicate the workshop that is being paid for because there are 2 different workshops.

The fee covers tea/coffee, lunches, workshop materials, certificates, administration costs and local transport to and from the workshop venue and select hotels within a 5km radius from the workshop venue. It does not cover accommodation and travel expenses (air tickets).

### **REGISTRATION**

<https://www.surveymonkey.com/r/U1L10S1ERLE21>

**CONTACT:** Dr. Violet Makuku at [vmakuku@aau.org](mailto:vmakuku@aau.org) | [vmakuku@gmail.com](mailto:vmakuku@gmail.com);  
WhatsApp: +233 263 129 798

## **PAYMENT DETAILS**

### **GHANA MOBILE MONEY PAYMENT**

- i) Association of African Universities Vodafone Cash: **0207761285**
- ii) Association of African Universities MTN Wallet: **0247140849**

### **BANK DETAILS**

#### **GHANA CEDI ACCOUNT (FOR THOSE IN GHANA ONLY)**

Account Name: Association of African Universities  
Name of Bank: Standard Chartered Bank, High Street Branch, Accra  
Acc N#: 0100100581500  
Swift Code: SCBLGHAC

#### **GHANA DOLLAR ACCOUNT (FOR GHANAIANS & ALL NATIONS)**

Account Name: Association of African Universities  
Name of Bank: Standard Chartered Bank, High Street Branch, Accra  
Acc N#: 870-150-244-8800  
Swift Code: SCBLGHAC

#### **NAIRA ACCOUNT: (FOR THOSE IN NIGERIA ONLY)**

Account Name: AAU/CVC  
Bank Name: ACCESS BANK PLG, PPPRA BRANCH, ABUJA  
Acc N#: 0730902405

#### **NIGERIA USD ACCOUNT (FOR THOSE IN NIGERIA ONLY)**

Account Name: CVC/AAU  
Bank Name: ACCESS BANK PLG, PPPRA BRANCH, ABUJA  
Acc N#: 0731023358

<b>HOTELS</b>	<b>NUMBER</b>	<b>E-MAILS</b>	<b>COSTS</b>
Bonsukoda Hotel	+233207585725	bonsukodalodge@yahoo.com	GH¢200- GH¢350.00
Ampomah Hotel	+233246529178	ampomaahgh@yahoo.com	From US\$50. 00
Kingsbridge Hotel	+233249643638		\$100 - \$150. 00
Pekan Hotel	+233570197896		GH¢200 - GH¢350
Pilma Hotel	+233244544876	pilmahotel@yahoo.com	GH¢150 - GH¢250
Rubykay Hotel	+233504957267	contact@rubykayhotel.com	\$55.00 - \$81.00
Najinaram Hotel	+233246676993		GH¢100 - GH¢200